

KEY					
● Very Intensive	◐ Moderately Intensive	○ Less Intensive	Resources Required		
Tool/Technique	Use of Time Resources	Use of Money Resources	Use of Staff Resources		
Civic Advisory Committee (Advise)	○	●	●		
Citizens on Decision & Policy Bodies (Recommend)	◐	○	◐		
Collaborative Task Force (Problem Solve)	◐		◐		
Mailing Lists	○	◐	◐		
Public Information Materials	○	○	○		
Key Person Interviews	○		●		
Briefings	○		●		
Video Techniques	◐	●			
Telephone Techniques	○		●		
Media Strategies	◐		◐		
Speakers Bureau & P.I. Volunteers	◐		◐		
Public Meetings/Hearings (Formal)	○	○	○		
Open Forum/Open Houses	○	○	◐		
Conferences, Workshops & Retreats	○	○	◐		
Brainstorming	○	◐	◐		
Charrettes	○	◐	◐		
Visioning	○	◐	◐		
Small Group Techniques			◐		
On-line Services	○	○	◐		
Hotlines	○	○	◐		
Drop-in Centers	○	◐	◐		
Focus Groups	◐	◐	◐		
Public Opinion Surveys	◐	◐	●		
Facilitation	◐	○	◐		
Negotiation & Mediation	●	●	◐		
Transportation Fairs	◐	◐	◐		
Games & Contests	○	◐	○		
Improving Meeting Attendance	○	○	○		
Role Playing	○	○	○		
Site Visits	○	○	○		
Non-Traditional Meeting Places & Events	○	○	○		
Interactive Television	○	●	◐		
Interactive Video Displays & Kiosks	◐	●	◐		
Computer Presentations & Simulations	◐	●	◐		
Teleconferencing	○	○	○		

Figure 5-4
Public Involvement
Techniques and
Resource Use